

BOLTT

BRINGING ONLINE TEAMS TOGETHER

2024

Sponsorship Opportunities

BOLTT Conferences 2024

BOLTT Ottawa Spring Conference - May 8-9, 2024

BOLTT Toronto Fall Conference - October 21-22, 2024



Take advantage of our sponsorship discounts when you choose to sponsor both the Ottawa and Toronto conferences

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About BOLTT

BOLTT (Bringing Online Teams Together) is a biannual, fast-paced conference attended by professionals directly involved in the development, organization, administration, and delivery of tech-enabled and eLearning programming for students from Ontario and beyond. Both in-person and virtual delegate streams are available.

Specifically, BOLTT provides collaborative opportunities to learn, share, and network around best practice for:

- Elementary, Intermediate, Secondary, and Adult eTeachers, Hybrid Teachers, Blended Learning Teachers, and other tech-enabled educators;
- School and School Board Administrators, Technology/Instructional Consultants and Coaches

The conferences have been strategically planned to facilitate both the sharing of best practices, and the expansion of personal networks. They include an exciting and varied series of engaging presentations delivered by experienced educators representing all levels from classroom to Ministry. Workshops focus on effective pedagogy and technical tools and resources that support quality programming, including:

- innovative practices in course development, delivery, assessment, communication, and student tracking and reporting in an eLearning, remote, hybrid, or other tech-enabled learning environment for elementary, secondary, or adult learners, or for special programs,
- impactful tools to enhance online course instruction or assessment,
- unique online learning programs, projects, and initiatives.

Please join us as a sponsor of the BOLTT (Bringing Online Teams Together) Conferences

Key Sponsorship benefits include:

1. Significant opportunities to interact with conference delegates through Exhibitor hall displays, workshop presentations and/or dedicated Virtual Sponsor chat time (dependent upon sponsorship level)
2. Sponsor acknowledgment, including:
 - company name and logo displayed in conference copy and/or digital media
 - social media shoutouts prior to and during the event
3. one or more free delegate registrations to the conference (dependent upon sponsorship level)

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Would you like to sponsor BOLTT?

Register via our website at www.boltt.ca/sponsorship/

Information about BOLTT sponsorship options can be found on the next page.

Questions?

Contact OeLC Program Coordinator, Lisa Bruce at program@oelc.ca

BOLTT Sponsorship Structure - 2024					
Sponsorship Level		Platinum	Gold	Silver	Bronze
Sponsor Commitment	Sponsor Fee - BOLTT Toronto	\$9,000	\$7,500	\$5,000	\$2,500
	Sponsor Fee - BOLTT Ottawa	\$8,000	\$6,500	\$4,000	\$2,500
	MultiEvent (combined sponsorship for both Toronto and Ottawa)	\$15,000	\$12,000	\$8,000	\$4,500
	# of Door Prizes provided for each event sponsored	2 or more	1 or more	1 or more	1 or more
	Value of each door prize	Over \$250	Over \$250	Over \$200	Over \$150
BOLTT Sponsorship Benefits (per sponsored event)					
Delegate Registrations	Complimentary Registrations	4	3	2	1
	Additional delegate fee (pp)	\$500	\$500	\$500	\$500
Exhibitor Opportunities	Exhibitor space	One large display space (12-16 ft of wall space) suitable for backdrops and up to two 6-8 ft tables in foyer	One display space (8-10 feet of wall) suitable for backdrops with one 8 foot table in the foyer	One display/booth space (6-8 feet) with room for backdrop and one 6-8 foot table in the foyer	One 6-8 foot exhibit booth space – no backdrop - with one 6-8 foot table in the foyer
	Virtual Sponsor chat	Yes	Yes	--	--
	Banners permitted	up to 3	up to 2	1	1
	Location of banners	In main ballroom and in registration area - first choice of location(s)	In main ballroom and in registration area - second choice of location(s)	In registration area - third choice of location	In registration area - fourth choice of location
Presentation Opportunities	# of Complimentary Workshops	2 Hybrid	1 Hybrid	1 In-Person	1 In-Person
	Sponsor presentation opportunities	1 x 3 minute value proposition statements at a plenary session	1 x 3 minute value proposition statements at a plenary session	--	--
	Inclusion in prize draw	Yes	Yes	Yes	--
Recognition	Introduced as...	Official Keynote Sponsor at keynote session and prize draws	Keynote Sponsor at keynote session and prize draws	Official Conference Sponsor at prize draws	Conference Sponsor at prize draws
	Acknowledgment and display of logo	Displayed as Platinum Sponsor on website, in program, and onsite in conference print material	Displayed as Gold Sponsor on website, in program, and onsite in conference print material	Displayed as Silver Sponsor on website, in program, and onsite in conference print material	Displayed as Bronze Sponsor on website, in program, and onsite in conference print material