

Jane Morris, OeLC Chair
<a href="mailto:chair@oelc.ca">chair@oelc.ca</a>
Jon Procter, OeLC Executive Director
<a href="mailto:executive-

Dear Potential BOLTT Sponsor,

On behalf of Ontario eLearning Consortium (OeLC), <a href="www.oelc.ca">www.oelc.ca</a> and the Canadian eLearning Network (CANeLearn), <a href="http://canelearn.net/">http://canelearn.net/</a>, we would like to invite you to become an integral part of our **BOLTT Conference** - *Bringing Online Teachers Together*.

**BOLTT** (www.boltt.ca) is a bi-annual, fast-paced conference hosted in Toronto in the fall and Ottawa in the spring, in Ontario, Canada. This year, the BOLTT Ottawa Spring Conference starts on the evening of May 3, 2023 with our Pre-Conference events and social, followed by the BOLTT Conference on May 4, 2023. The conference will take place at the beautiful Brookstreet Hotel in Kanata, Ontario.

BOLTT Conferences are attended by professionals directly involved in the development, administration, and delivery of tech-enabled and eLearning programming for Ontario students. Specifically, **BOLTT** provides collaborative opportunities to learn, share, and network around best practice for:

- Teachers: eLearning, Remote, Hybrid and other tech-enabled educators from Elementary to Adult
- DelCs, Telt-Cs, and eRegistrars; and
- Administrators, Technology/Instructional Consultants and Coaches

The conferences have been strategically planned to facilitate both the sharing of best practices, and the expansion of personal networks. They include an exciting and varied series of engaging presentations delivered by experienced Ontario educators representing all levels from classroom to Ministry. Workshops focus on effective pedagogy and technical tools and resources that support quality programming, including:

- innovative practices in tech-enabled course development, delivery, assessment, communication, and student tracking and reporting in an eLearning, remote, hybrid, or other tech-enabled environments,
- impactful tools to enhance tech-enabled learning and teaching,
- unique virtual learning programs, projects, and initiatives.

To contribute to the success of the event and the experience of its attendees, the OeLC is currently reaching out to vendors to sponsor this year's BOLTT Ottawa Spring Conference to subsidize the Pre-Conference Events, conference engagement activities and prize draws. As a sponsor, your company:

- 1. will have its logo and name displayed in all conference copy and digital media.
- 2. will be acknowledged via social media prior to and during the event.
- 3. will be permitted to display a banner in the Conference Registration area for all attendees to see.
- 4. will be recognized via an official thank you to Sponsors at the Pre-Conference Social event.
- 5. will receive one or two free registrations to the conference (dependent upon sponsorship level)





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Most importantly, by sponsoring this popular event, your company will be furthering its commitment to actively support quality educational programming in the Ontario - an act that can positively impact the educational experience of a multitude of Ontario students.

Sponsorship options for the BOLTT Ottawa Spring Conference, 2023 are:

## **Option 1: Premium BOLTT Sponsor (Fibre Optic Level)**

- A contribution of \$1500 plus two or more draw prizes valued at a minimum of \$250 per prize
- Includes 2 complimentary BOLTT conference registrations
- Includes opportunities to present at both the Pre-Conference social and the BOLTT conference, and be included in draw prize ceremonies
- Permitted to provide pamphlets, flyers, etc. to be distributed by OeLC team during registration

## Option 2: BOLTT Sponsor (High Speed Level)

- A contribution of \$750 plus one or more draw prize(s) valued at a minimum of \$250 per prize
- Includes 1 complimentary BOLTT conference registration
- Includes an opportunity to present 1 workshop at the BOLTT conference

To become a sponsor and further demonstrate this commitment, please see the following page and/or our BOLTT website (<a href="www.boltt.ca">www.boltt.ca</a>) for a detailed outline of each sponsorship option, then complete the <a href="Sponsorship Form">Sponsorship Form</a> found on the <a href="Sponsorship page">Sponsorship page</a> of our <a href="BOLTT website">BOLTT website</a>. You will receive a reply containing additional information within one business day of the sponsorship form being submitted. All sponsorship will be fully used to subsidize the pre-conference and conference events and engagement activities, and the prize draws at the BOLTT Ottawa Spring Conference.

We truly hope you will support the OeLC, and Ontario's teachers and students by becoming involved as a BOLTT sponsor. Should you require any additional information, please feel free to reach out at any time.

Thank you for your time and consideration and we hope to hear from you at your convenience.

Kindest Regards,

## Lisa Bruce

Lisa Bruce, BPE, BEd, OCT

OeLC Program Coordinator

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## **BOLTT Sponsorship Options**

Sponsorship Level	Premium BOLTT Sponsor (Fibre Optic level)	BOLTT Sponsor (High Speed level)
Sponsorship Commitment	\$1500 plus two or more draw prizes valued at a minimum of \$250 per prize	\$750 plus one or more draw prize(s) valued at a minimum of \$250 per prize
Opportunities	Enhanced Advertising, Networking, and Presentation	Advertising, Networking, and Presentation
Introduction	Introduction as a <b>Premium BOLTT Sponsor</b> at the Pre-Conference Social Event and Conference	Introduction as a <b>BOLTT Sponsor</b> at the Pre- Conference Social Event and Conference
Pamphlets and Handouts	Able to provide pamphlets, flyers, etc. to be distributed by OeLC team during registration	N/A
Complimentary registrations	2	1
Pre-Conference Event involvement	Option to:	Option to:  • Participate in Demo Slam
BOLTT Conference Involvement	Option to:  • Present 1 workshop (with or by an OCT certified Ontario teacher), and • Be included in draw prize ceremonies	Option to:  • Present 1 workshop (with or by an OCT certified Ontario teacher)
Sponsor Acknowledgement	Event sponsors will be recognized in Conference print and electronic communication and promotion	
Required to provide	<ul> <li>All sponsors are required to provide the following:         <ul> <li>Sponsorship door prize(s), as per the selected sponsorship level</li> <li>A brief statement about your company (maximum of 25 words)</li> <li>A completed conference registration form for each sponsor attendee</li> <li>A completed workshop proposal for your workshop, if applicable</li> <li>Company logos in two formats, as follows:</li></ul></li></ul>	

